

Senior Scientist – Consumer Research NIM – Nürnberg Institute for Market Decisions

The NIM Nuremberg Institute for Market Decisions

The Nuremberg Institute for Market Decisions e.V. (NIM) is an independent, non-profit research institute at the interface between science and practice.

NIM conducts theoretical and empirical research into consumer decisions – to enable better decisions by society, businesses, policymakers, and consumers. NIM is the founder of GfK.

In this new field of research, NIM takes an intercultural and data-driven approach to consumption and saving, with access to real consumption data (scanner panel with approx. 20,000 households, retailer data), long time series on consumer sentiment, and global ad hoc surveys. Modern infrastructure and central location in Nuremberg.

Your role as a senior scientist

In dieser Rolle prägen Sie die akademische Forschung und wissenschaftlichen Publikationen am NIM aktiv mit. Sie agieren eigenständig, aber in enger Abstimmung mit der wissenschaftlichen Direktion und arbeiten eng mit weiteren Forschenden aus verschiedenen Disziplinen zusammen.

The aim is to develop an internationally visible research profile for NIM that resonates within the specialist community and provides impetus for economic and social debate. Your work forms a bridge between academic excellence and application-oriented relevance.

Duties and responsibilities

- Independent scientific and data-driven research on topics related to consumption and saving
- Publication in renowned scientific journals (A-/A+ journals)
- Participation in the institute's research projects and development of own research approaches
- Establishing a clear, internationally visible research profile
- Scientific exchange and establishment of cooperation with international partners and universities
- Presentation of research results at international conferences and within the global scientific community

Education & Qualifications (m/f/d)

- Doctorate in, for example, social sciences/economics, psychology, anthropology, political science, or similar, with a focus on consumption/intercultural studies.
- Strength in theory or empirical research—ideally both—and publication experience
- Very good knowledge of statistics and survey methods; experience with panel data/online experiments is an advantage
- English language required minimum: C1 and German language: C1 Level
- Business fluent German and English; enjoys clear, impact-oriented science.

Contract offer

- A permanent position with an attractive compensation package
- Long-term secured research funding
- Submit publications to top journals
- Comprehensive support for an academic career
- Flexible working hours and the option to work remotely, up to a maximum of 2 days per week
- The opportunity to set your own research priorities and establish internationally recognized collaborations

We're looking forward hearing from you. Interested?

Please Send us your CV and letter of motivation in German to personalberatung@kontrast-gmbh.de. We'll contact you for further details. Our service for you is for free!



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